

REGULAR MEETING MINUTES
OWOSSO DDA / MAIN STREET
Council Chambers, City Hall
August 5, 2015 – 7:30 am.

MEETING CALLED TO ORDER at 7:37 a.m. by Dave Acton.

ROLL CALL was taken by Secretary Alaina Kraus.

MEMBERS PRESENT: Chairman Dave Acton & Authority Members Benjamin Frederick, Lance Omer, Dawn Gonyou, Shar Haskins and Secretary Alaina Kraus

MEMBERS ABSENT: Authority Member Bill Gilbert, Kevin Wiles & Ken Cushman

OTHERS PRESENT: Susan Montenegro, City of Owosso; Kevin Lenkart, Chief of Safety (7:43 am); Gordon Pennington (7:50am)

AGENDA:

MOTION BY AUTHORITY MEMBER KRAUS SUPPORTED BY AUTHORITY MEMBER HASKINS TO APPROVE THE AGENDA FOR AUGUST 5, 2015.
YEAS ALL. MOTION CARRIED.

MINUTES:

MOTION BY AUTHORITY MEMBER GONYOU, SUPPORTED BY AUTHORITY MEMBER HASKINS TO APPROVE THE MINUTES FOR THE MEETING OF JULY 1, 2015.
YEAS ALL. MOTION CARRIED.

PUBLIC / BOARD / STAFF COMMENTS:

None

COMMITTEE UPDATES

1) Design

No comments

2) Economic Restructuring

Theresa Trecha put together charts from the Market Study for business owners to be included in business visitation packets along with maps, events, etc.

A business recruitment team is being put together.

Business opportunity decals are being worked on.

3) Organization

Party in the Plaza is coming up soon. Date will be verified next week.

Options for the volunteer database and newsletter are still under consideration.

Facebook posts with information on Main Street are being planned.

4) Promotion

Art Bike is coming and will become an annual event.

Sandwich boards are updated.

Meetings for GLOW have begun.

ITEMS OF BUSINESS:

1. CHECK REGISTER APPROVAL.

SEE BOARD PACKET FOR CHECK REGISTER

MOTION BY AUTHORITY MEMBER GONYOU, SUPPORTED BY AUTHORITY MEMBER KRAUS TO APPROVE THE CHECK REGISTER FOR JULY 2015 AS PRESENTED. YEAS ALL. MOTION CARRIED.

2. BUDGET REPORT

This is the final report of 14/15 and is healthy. We ended the year with a surplus.

3. SELF-ASSESSMENT SURVEY REMINDER

Surveys are due this Friday. Links have been sent out via email.

PUBLIC / BOARD / STAFF COMMENTS:

Pennington said we're in a tourism boom, especially in regional theme parks. He shared some promotional materials that his team has been working on. There is also a crew of disadvantaged youth who are the clean and green work crew have been doing work throughout town. Its all volunteer. They work for tips only. This has already had a positive impact not only the town but also on youth doing the work. Local businesses like Gilberts and Norm Henry are providing supplies and incentives for work.

He asked us to consider civic narrative in our communications.

Now is also a prime time to work with the SRI on civic involvement.

Owosso Historic Home Tour will have the biggest Owosso promotion to date this year.

Frederick shared that Habitat for Humanity had their first big partnership since the restart a few weeks ago doing yard work for several senior homes.

MOTION MADE BY FREDERICK, SUPPORTED BY AUTHORITY MEMBER KRAUS TO
ADJOURN AT 8:15 AM.
YEAS ALL. MOTION CARRIED.

Alaina Kraus, Secretary