

REGULAR MEETING MINUTES
OWOSSO DDA / MAIN STREET
Council Chambers, City Hall
October 7, 2015 – 7:30 am.

MEETING CALLED TO ORDER at 7:44 a.m. by Dave Acton.

ROLL CALL was taken by Secretary Alaina Kraus.

MEMBERS PRESENT: Chairman Dave Acton, Authority Members Bill Gilbert, Kevin Wiles, Ken Cushman (7:50am), Benjamin Frederick, and Secretary Alaina Kraus

MEMBERS ABSENT: Authority Member Lance Omer, Shar Haskins

OTHERS PRESENT: Josh Adams, Main Street Manager; Susan Montenegro, City of Owosso; Kevin Lenkart

AGENDA:

MOTION BY AUTHORITY MEMBER GILBERT SUPPORTED BY AUTHORITY MEMBER KRAUS TO APPROVE THE AGENDA FOR OCTOBER 7, 2015.
YEAS ALL. MOTION CARRIED.

MINUTES:

MOTION BY AUTHORITY MEMBER GILBERT, SUPPORTED BY AUTHORITY MEMBER WILES TO APPROVE THE MINUTES FOR THE MEETING OF SEPTEMBER 2, 2015 WITH SLIGHT MODIFICATIONS.
YEAS ALL. MOTION CARRIED.

PUBLIC / BOARD / STAFF COMMENTS:

Lenkart commented that Owossopalooza went well last week. Things are well downtown outside of kids jumping around on the rooftops. Acton said someone broke into the store but didn't take anything. The police come and check it out to be safe. Chuck Kincaid has been taking time to explain parking over coffee to people who have questions.

COMMITTEE UPDATES

1) Design

Final approval is coming in for the wayfinding signs. They found company that did the original pole design, which is local and within budget.

Baker has confirmed that they will do bike racks. Just need individual materials sponsors. Each rack costs \$350. The Design committee has been discussing whether the racks are recognizable as bike racks or looking like art. The new design does look more recognizable as a bike rack than the previous one.

Adams is hoping wayfinding signs will be up before frost. Frederick said this could be coordinated with late year road work.

The Oktoberfest in the meeting notes is the one coming up this weekend.

October 17th 9am to noon is Decorate Downtown.

2) Economic Restructuring

Everything is going on schedule. Lanyards have been ordered for Ask Owosso members. Packets being put together for businesses do have different types of information than those from the Chamber.

Omer and Weckwert will be coordinating a Business Recruitment sub-committee.

3) Organization

Party in the Plaza was held in September and had a good turn out - 62 people, which was over the RSVP number.

4) Promotion

Did not meet in September.

ITEMS OF BUSINESS:

1. CHECK REGISTER APPROVAL.

SEE BOARD PACKET FOR CHECK REGISTER

MOTION BY AUTHORITY MEMBER GILBERT, SUPPORTED BY AUTHORITY MEMBER WILES TO APPROVE THE CHECK REGISTER FOR SEPTEMBER 2015 AS PRESENTED. YEAS ALL. MOTION CARRIED.

2. BUDGET REPORT/BUDGET UPDATES

Adams said we are still expecting tax reimbursement from the state for property tax. It's expected be about the same as last year or approximately \$19,000.

3. ACCREDITATION UPDATE

We are a fully accredited National Main Street. Adams was told would like to use things from our remediation and accreditation process as a template for others. Cushman thanked Kraus for the work on the website, which was referenced throughout the accreditation meeting.

One of the National team told Acton that Owosso is one of the towns that she chooses come to and will continue to do so.

Main Street Select level is proving the local program works. As a Master level we are provided with open communication with National and our job is to continue to have a strong and active program.

In two years we can apply for the Great American Main Street.

Gilbert pointed out that getting Master level is someone outside coming in and seeing Owosso is improving. Adams said that is one of the beautiful things about Main Street is the outside

influence to challenge the stakeholders to be better. The expectation is not that we now rest, but continue on to be the best Master Level Main Street.

4. UPCOMING VOLUNTEER OPPORTUNITIES

The Chamber is looking for more volunteers for Oktoberfest. Sign up can be done at their website.

The Chamber will allow Main Street to have a table in the tent during the event, but we need 10 people for 4 hour shifts. This covers Friday 3-11pm and all day Saturday. If there aren't enough volunteers the table won't happen. The Chamber will be selling their glasses as well.

October 17th is Decorate Downtown from 9am to noon. Glow will be putting up lots lights. They are also looking for a blue spruce for the plaza

PUBLIC / BOARD / STAFF COMMENTS:

Frederick shared that the historic commission has given approval for the Wildermuth mural being restored on the Indian Trails building. They're down to \$900 being left on the project needing to be raised. The gentleman doing the work will continue to do projects throughout downtown.

MOTION MADE BY FREDERICK, SUPPORTED BY AUTHORITY MEMBER WILES TO
ADJOURN AT 8:34 AM.
YEAS ALL. MOTION CARRIED.

Alaina Kraus, Secretary