

**REGULAR MEETING MINUTES OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/OWOSSO MAIN STREET
CITY OF OWOSSO**

April 4, 2024, AT 7:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Jon Moore at 7:32 A.M.

ROLL CALL: Taken by Chair Jon Moore

PRESENT: Chair Jon Moore, Vice-Chair Lance Omer and Commissioners Nicole Reyna, Josh Ardelean, Robert J. Teich, Jr., Emily Olson and Daylen Howard. Commissioner Allié McGuire arrived at 7:33 A.M.

ABSENT: Commissioner Bill Gilbert

STAFF PRESENT: Lizzie Fredrick, DDA/OMS Director

AGENDA:

MOVED BY OLSON, SUPPORTED BY HOWARD TO APPROVE THE APRIL 4, 2024 DDA/OMS AGENDA AS PRESENTED.

**AYES: ALL
MOTION CARRIED**

MINUTES:

MOVED BY OLSON, SUPPORTED BY ARDELEAN TO APPROVE THE MARCH 6, 2024 DDA/OMS SPECIAL MEETING MINUTES.

**AYE: ALL
MOTION CARRIED**

PUBLIC COMMENTS: Melissa Wheeler, owner of Murtle's Handmade Chocolates, expressed concerns with closing a portion of Ball Street for a summer park space and stated that it would be dangerous for traffic and prohibit safe deliveries for her business, It's a Deli Thing and Taphouse Specialty Meat Market.

Jason Steele, pastor of the Community Evangelical Presbyterian Church, notified the Board that the church office on Ball Street has elderly visitors that may be affected by a partial closure of Ball Street and asked the Board to consider another location.

Brandon Mead, owner of Cakey Cakes & Bagels, stated that parking has become a problem for businesses near Ball Street due to parking time limit enforcement and removing parking on Ball Street, from Exchange Street to the alley, will push parking further away from those businesses.

REPORTS: Fredrick presented the financial reports.

Moore noted the continued increase in revenue from the Electric Vehicle Charging Stations.

ITEMS OF BUSINESS:

1. **Fiscal Year 2024-2025 Budget:** Fredrick reviewed the proposed budget for the 2024-2025 fiscal year and confirmed that budget amendments will be semi-annually.

MOVED BY HOWARD, SUPPORTED BY REYNA TO APPROVE THE FISCAL YEAR 2024-2025 PROPOSED BUDGET AS PRESENTED.

**AYES: ALL
MOTION CARRIED**

COMMITTEE UPDATES:

1. **Organization:** Moore reminded the Board of the Board Retreat on April 24th and shared that the Organization Committee has budgeted for a Volunteer Appreciation Program for the new fiscal year.
Fredrick noted that April will be the first edition of the Downtown Owosso Community Newsletter.
2. **Promotion:** Reyna provided updates on the Downtown Owosso Chocolate Walk and marketing. McGuire provided a summary of the event tiers that the Promotion Committee created and presented an event calendar information station concept for downtown visitors.
3. **Design:** Ardelean reminded the Board of the Downtown Spring Cleanup event happening May 16th through 18th and shared that the Design Committee has been working to solidify what activation of the Fountain Park Summer Expansion would look like.
Olson updated the Board that the Committee will be selecting color palette options for the public to vote on for downtown painting projects.
Howard recommended closing half of Ball Street, from Exchange Street to the alley, instead of doing a full closure.
4. **Economic Vitality:** Omer noted that six local Match on Main grant applications have been accepted and are being reviewed by the Economic Vitality Committee.
Omer confirmed the Business of the Month Program will be ready to launch in May and reviewed some of the services the Business of the Month will receive.

DIRECTOR UPDATES: Fredrick updated the Board that one of the Electric Vehicle Charging Stations has a broken clip that secures the handle and invited the Board to attend the City Council budget meeting on May 2nd.

BOARD COMMENTS: Ardelean thanked the community members for attending the meeting and sharing their perspective.

ADJOURNMENT:

**MOVED BY ARDELEAN, SUPPORTED BY REYNA TO ADJOURN AT 8:09 A.M.
AYES: ALL
MOTION CARRIED**

NEXT MEETING MAY 1, 2024.