

REGULAR MEETING MINUTES  
OWOSSO DDA / MAIN STREET  
Council Chambers, City Hall  
May 7, 2014 – 7:30 am.

MEMBERS PRESENT: Authority Members Benjamin Frederick, Dawn Gonyou, Lance Omer, and Secretary Alaina Kraus

MEMBERS ABSENT: Chairman Dave Acton, Authority Member Bill Gilbert, Ken Cushman, Meredith Landino, and Treasurer James Demis

OTHERS PRESENT: Josh Adams, DDA /Owosso Main Street Manager; Susan Montenegro, City of Owosso; Helen Granger, Press

PUBLIC / BOARD / STAFF COMMENTS:

COMMITTEE UPDATES

1. Design – Authority Member Bill Gilbert

Work is in progress on getting the flowers and other design projects through flower sponsors, historic glasses, and other projects.

2. Economic Restructuring – Authority Member Omer

Business mentorship, recruitment, education and success story work plans are in the process of being written. Promoting the market study is also a focus.

3. Organization – Manager Adams/Meredith Landino

The newsletter took a hiatus over the winter but will be back monthly for the summer. The IB program is going forward and it is being promoted as getting your IB hours done before school even starts.

4. Promotion – Manager Adams

Image Builders and Business Owners are meeting regularly. There will be a new event called ‘Tour Our Town’ on August 23<sup>rd</sup>. They are also working on a ‘golden ticket’ promotion with the SRI event in June.

ITEMS OF BUSINESS:

2. BUDGET REPORT.

A small deficit is expected this year. There will be an adjusted budget available for voting at the June meeting.

3. LOOMIS LEGAL SERVICE

Loomis is looking into the process of tax credits coming through the DDA for the Wesner project and its viability with the IRS. While the cost will be absorbed by the contractor of work on the Wesner building, but it needs to be okayed by the DDA for Loomis to pursue this as well.

**PUBLIC / BOARD / STAFF COMMENTS:**

Fundraising possibilities like an auction were brought up. It was agreed that a committee needs to be willing to take this on and there need to be concrete examples of what the money raised would be spent on.

Frederick asked about downtown parking. The understanding of others on the board is that a sub-committee is getting put together to start meeting after the National Main Street Conference in May. He also asked about a 30 minute parking spot on Comstock by Sunnyside floral for the rotation of customers through the shop. The problem is not the customers, but the owners and employees who take the spaces.

There are a large number of spots, but need way finding to direct people to the lots. The wayfinding signs are in storage, but need fundraising for the inserts. Due to size and material the inserts are \$900 a piece or \$10,800 for twelve.

Gonyou asked about an Owosso events list to promote to our of town visitors. Adams shared that that is something he would like to see. Omer said this could also be included in the welcome packet.

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Alaina Kraus, Secretary

**April Check Register**  
By Check Number



12:19 PM

05/05/14

**Owosso Main Street**  
**Check Register - By Check Number**  
**April 2014**

<u>Num</u>	<u>Date</u>	<u>Name</u>	<u>Memo</u>	<u>Account</u>	<u>Paid Amount</u>
<b>1978</b>	<b>04/15/2014</b>	<b>Agnew Graphics, Si...</b>	<b>Drinking Water Glass...</b>	<b>Owosso Main Street Checking</b>	
	04/03/2014		Drinking Water Glasses...	296-697-818.000-BED PLANTS	-44.90
TOTAL					-44.90
<b>1979</b>	<b>04/15/2014</b>	<b>Kelly's Refuse</b>	<b>Trash Service</b>	<b>Owosso Main Street Checking</b>	
	04/03/2014		Trash Service - March t...	296-200-831.000 MAINTENANCE	-500.00
TOTAL					-500.00
<b>1980</b>	<b>04/15/2014</b>	<b>Lorraine Weckwert</b>		<b>Owosso Main Street Checking</b>	
	04/01/2014		reimbursement for purc...	296-697-818.000-BED PLANTS	-178.85
	04/01/2014		reimbursement for see...	296-697-818.000-BED PLANTS	-91.48
TOTAL					-270.33
<b>1981</b>	<b>04/15/2014</b>	<b>Candence Massuch</b>	<b>Flower Watering reim...</b>	<b>Owosso Main Street Checking</b>	
	04/15/2014		Flower Watering reimb...	296-697-818.000-BED PLANTS	-112.05
TOTAL					-112.05
<b>1982</b>	<b>04/15/2014</b>	<b>Joshua Adams</b>	<b>Manager Wages</b>	<b>Owosso Main Street Checking</b>	
	04/03/2014		Manager Wages - 3/28 ...	296-200-999.101 MANAGER WAGES	-2,115.38
TOTAL					-2,115.38
<b>1985</b>	<b>04/25/2014</b>	<b>DayStarr Communic...</b>	<b>Phone forwarding ser...</b>	<b>Owosso Main Street Checking</b>	
	04/16/2014		Phone forwarding servi...	296-200-728.000 OPER SUPPLIES	-15.22
TOTAL					-15.22
<b>1986</b>	<b>04/25/2014</b>	<b>Joshua Adams</b>	<b>Manager Wages</b>	<b>Owosso Main Street Checking</b>	
	04/25/2014		Manager Wages: 4/11/...	296-200-999.101 MANAGER WAGES	-2,115.38
TOTAL					-2,115.38