

REGULAR MEETING MINUTES
OWOSSO DDA / MAIN STREET
Council Chambers, City Hall
July 1, 2015 – 7:30 am.

MEETING CALLED TO ORDER at 7:37 a.m. by Dave Acton.

ROLL CALL was taken by Secretary Alaina Kraus.

MEMBERS PRESENT: Chairman Dave Acton & Authority Members Ken Cushman, Benjamin Frederick, Kevin Wiles, Dawn Gonyou, Shar Haskins, and Secretary Alaina Kraus

MEMBERS ABSENT: Authority Member Bill Gilbert & Lance Omer

OTHERS PRESENT: Susan Montenegro, City of Owosso; Josh Adams, Main Street Manager; Helen Granger, press

AGENDA:
MOTION BY AUTHORITY MEMBER WILES SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO APPROVE THE AGENDA FOR JULY 1, 2015.
YEAS ALL. MOTION CARRIED.

MINUTES:
MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER GONYOU TO APPROVE THE MINUTES FOR THE MEETING OF JUNE 3, 2015.
YEAS ALL. MOTION CARRIED.

PUBLIC / BOARD / STAFF COMMENTS:
None

COMMITTEE UPDATES

1) Design

Minutes provided in packet

Cleaning and painting work plan has started and will continue weekly to clean up downtown. Eventually this may go down to a couple times a month.

The waterer is out of town for the 4th, but it had been rainy enough that it shouldn't be a problem.

Lorraine may be buying more flowers, but the budget is fine for this and it will be out of new fiscal year.

2) Economic Restructuring

Minutes provided in packet

ER is working on turning the Market Study into smaller information sheets. These will be given to the Ask Owosso team.

An updated parking map is on the website and will be provided to Ask Owosso as well that reflects the new parking hours. New signs are coming and DPW will be striping the lots.

3) Organization

No meeting in June. Organization will be meeting next week.

4) Promotion

Minutes provided in packet

Sidewalk Sales are coming in July.

Art Bikes will be decorating downtown to promote biking with several bike events in August.

Sandwich boards are being updated from Art Walk to Events.

ITEMS OF BUSINESS:

1. CHECK REGISTER APPROVAL.

SEE BOARD PACKET FOR CHECK REGISTER

MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER WILES TO APPROVE THE CHECK REGISTER FOR JUNE 2015 AS PRESENTED. YEAS ALL. MOTION CARRIED.

2. BUDGET REPORT

Final numbers for 2014/2015 good and replacing the reserve that had to be pulled in 2013/2014.

Wesner and Capital Bowl are considered non-liquid assets because are getting paid back.

3. JUNIOR MAIN STREET COMMITTEE FORMATION

6-7 teens from sophomore to senior are very interested in and passionate about downtown. The summer will be spent educating on the history of Main Street. Then they would become involved in talks on work plans.

Initially Josh would lead then find a peer to lead.

Potentially the name may be Youth Ambassadors.

MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER GONYOU TO APPROVE THE YET TO BE NAMED BODY OF.
YEAS ALL. MOTION CARRIED.

4. PROGRAM REMEDIATION UPDATE (JOSH)

We are officially out of a master level Main Street. All need to do a board and chair training before Accreditation.

Primary things for us are to continue to maintain a good relationship with State office make sure we are reporting well for National.

5. UPCOMING BOARD TRAINING EVENT

We will be a board training event. Potential dates are July 27-30. Josh will email to this.

Committee chair training in August.

6. SELF-ASSESSMENT SURVEY/ACCREDITATION MEETING

Josh printed off the assessment with fact based direct yes or no question answered.

Acton would like to use responses for planning in the future. To make sure we're all interpreting the same, an overview of questions will be sent out for board members to use as a guide. This will also be part of the board training on July 29th.

Assessments are due to be finished online on August 7th.

PUBLIC / BOARD / STAFF COMMENTS:

MOTION MADE BY CUSHMAN, SUPPORTED BY AUTHORITY MEMBER KRAUS TO
ADJOURN AT 8:17 AM.
YEAS ALL. MOTION CARRIED.

Alaina Kraus, Secretary