

OWOSSO HISTORICAL COMMISSION
Regular meeting
Monday September 14, 2015
Curwood Castle

CALL TO ORDER: Chairman Elaine Greenway called the meeting to order at 7:13 p.m.

PRESENT: Chairman Elaine Greenway, Vice-Chair Jennifer Mahoney, Commissioner Dennis Mahoney, Commissioner Nick Pidek, Historical Facilities Director Robert Doran. Commissioner Dean Ebert arrived at 7:15

ABSENT: Commissioner Robert Brockway, Commissioner Adrian Montague, and Commissioner Tracey Peltier

Director Doran announced that Commissioner Montague is stepping down from the commission.

APPROVAL OF AGENDA: **VICE-CHAIR JENNIFER MAHONEY MADE THE MOTION TO ACCEPT THE AGENDA, SECONDED BY DENNIS MAHONEY, AYES ALL MOTION CARRIED**

TREASURERS REPORT: **DENNIS MAHONEY MADE THE MOTION THAT THE TREASURES REPORT BE SUSPENDED UNTIL NEXT MONTH EXCEPT FOR THOSE ITEMS DEALING WITH THE MONTHLY BILLS, SECONDED BY JENNIFER MAHONEY, AYES ALL, MOTION CARRIED.**

Historical Property Director outlined the monthly bills as:

Christians Greenhouse-perennials for Gould House	176.60
Avery Pest Control-removal of wasps from Gould House	100.00
Hankerd's Sportswear – two banners	320.00
Greg Hess Painting- bathroom & kitchen of Gould House	690.00
Thompson Carpet-cleaning run for new tenant Gould House	90.00
Bruckman's-moving furniture for Castle, Gould House, & Paymaster building	220.00
McLaren Rental- rental for Gould House tea	319.00
Studio 52 Frame shop- Framing & Matting 22 posters	1994.55

MOTION TO ACCEPT THE LIST OF PAYMENTS BY DENNIS MAHONEY, SUPPORTED BY NICK PIDEK, AYES ALL, MOTION CARRIED

APPROVAL OF MINUTES: **MOTION MADE BY DENNIS MAHONEY TO ACCEPT THE MINUTES FOR AUGUST 14, 2015, SUPPORTED BY JENNIFER MAHONEY, AYES ALL, MOTION CARRIED**

CITIZENS COMMENTS: Gordon Pennington-President CEO Burning Media Group- stated that all things are going well for the upcoming home tour. The only unknown variable for the day is the weather. He suggested that the Commission

place an information table at the Main Street Plaza with people to direct visitors to the tour homes, places to eat, and any other information that may be needed. Director Doran stated that Commissioner Tracey Peltier will be at the Farmer's Market to help direct people as needed. Mr. Pennington stated that 1% of the population is expected to attend the tour which represents 700 people. He would like to see that increase to 5%.

Mr. Pennington trimmed the bushes and trees beside the Castle and the Comstock Cabin. He also reported the Clean-Up Green-Up crew has been working hard. They have painted many of the fire hydrants. Director Doran thanked Mr. Pennington for his help and his work.

COMMUNICATIONS:

Director Doran reported there has been excellent communication between the Commission and the home owners and there is a lot of excitement for the tour.

DIRECTORS REPORT:

Director Doran deferred the Director's report to old & new business

OLD BUSINESS:

Home Tour –Committee reports

Commissioner Nick Pidek - Marketing and Advertising, Sponsorships, Web Design, & Booklet Design - gave an update on the media for the home tour. He passed out a summary of the media plan. Nick reported there have been a half of million impressions from 8-18-2015 through 9-14-2015 with a hopeful goal of three quarters of a million impressions by tour day. Commissioner Jennifer Mahoney asked Nick what was a realistic goal for the number of tickets sales. Nick replied that a goal of 2000 ticket sales is not an unrealistic goal. They are collecting emails and zip codes from the people who have already responded to know which advertising venues are effective in which markets.

Commissioner Dennis Mahoney-Antique Car Show - gave an update on the Car show. He is expecting at least 20 vehicles. Car owners will each get two home tour tickets. The Cars will be on display on the corner of Washington and Oliver Streets. The antique firetruck will be towed in on Friday, September 18th.

Commissioner Jennifer Mahoney – Gould House Tea - gave a report on the tea party at the Gould House. The tea is in the north garden of the Gould House from 1-3. Lance's will be providing mini donuts and brownies for the event. The cost is \$300 with Lance donating half. Tent setup will be on Friday. She will purchase paper products for a 1000 people. Shannon and Levi will be performing live at the tea and will provide their own sound system.

Chair Greenway - Home tour Co-Chair - reported on the docents and volunteers for the home tour. She reports we are not quite there yet

and we could use up to 20 more volunteers. Orientations are planned for this week to familiarize each docent with the property they are hosting. She has also coordinated flowers for each venue.

Director Doran - Home tour co-chair - reported that Pumpkins and Gourds will be decorating the Gould House and the Castle with their pumpkins, gourds, and corn stalks. They will also be selling them on the Castle lawn. He also announced that the blacksmith, Nathan Cox, will be set up near the cabin and there will be Old-fashioned weaving also at the cabin. Doran also reported that there is the need for a PayPal swipe the day of the event. He, Robert Brockway and Dean & Carolyn Ebert will work ticket sales on Saturday. Jeff Deason-Owosso Chamber of Commerce- will be a Historic Ambassador at the Gould House. Josh Adams- Owosso Main Street Manager- will be the Historic Ambassador at the Comstock Cabin. Aaron Maike will be the Historic Ambassador at Curwood Castle. Josh Adams will deliver the event signs the evening before the event and will pick them up afterwards. The VFW will place the flags as they have in years past. Doran and Greenway will place the numbers to correspond with the numbers on the tour map.

NEW BUSINESS:

The invoices for the home tour expenditures were approved by the Commission as part of the Treasurer's report.

COMMISSIONER JENNIFER MAHONEY MADE A MOTION FOR THE COMMISSION TO GO THROUGH THE FURNITURE AT THE GOULD HOUSE, SPECIFICALLY THREE CHAIRS IN THE UPSTAIRS APARTMENT TO EVALUATE THEM AND TO SELL THEM WITH THE COMMISSION MEMBERS HAVING FIRST CHANCE AT PURCHASING THEM, SUPPORTED BY EBERT, AYES ALL, MOTION CARRIED

CITIZEN COMMENTS:

None

ADJOURN:

JENNIFER MAHONEY MADE THE MOTION TO ADJOURN AT 8:20, SUPPORTED BY DENNIS MAHONEY, AYES ALL, MOTION CARRIED

Elaine M. Greenway, Chairwoman