

Owosso Main Street Regular Meeting Minutes
Wednesday, July 7, 2010 --- 7:30 a.m.
Owosso City Council Chambers – 301 W Main
OWOSSO, MICHIGAN

Meeting was called to order by Chairman John Hankerd at: 7:34am

PRESENT: Chairman Hankerd, Jeff Reeves, Susan Treen, Alaina Kraus, Dave Acton, Barb Bucsi, Mayor Benjamin Frederick (7:35), Bill Gilbert (7:35)

ABSENT: Barb Spagnuolo

ALSO PRESENT: Jackie Leone, Independent; Alisha Thibodeau, City Center

2) Review and approval of minutes of June 2, 2010.

Motion to approve minutes of the meeting June 2, Passed. Acton/Reeves m/s/p

3) Citizens Comments and Communications

- a. **SRI Calendar of Events**
- b. **Email from Capitol Bowl concerning handicap accessibility concerns with new corners**

4) Financial Report for June 2010

- a. **Budget Report Detail**
July expenditures included. Everything is as anticipated.
- b. **Check Register**
- c. **City Hall Budget Report**
Numbers are currently projections as the audit will not occur until the fall.
A motion as made to accept the reports as presented. Passed. Busci/Acton.
m/s/p

5) Items of Business.

- a. **Payment of Invoices**
 - i. **Office Depot (Printer Ink & Carpet Sweeper) - \$62.02**
 - ii. **Invoice to City for Copies - \$26.45**

A motion was made to pay invoices for \$62.02 to Office Depot and \$26.45 to the City of Owosso as presented. Passed. Busci/Reeves m/s/p

b. Independent Presentation on City Center Project

An interactive map is being made of Owosso online. It costs \$100 a month to be on the map and it includes upcoming events and information about Mainstreet. It is back-linked to several of the larger local websites as well as being in the paper. The fee is currently an introductory fee that would rise to \$150. There is currently no deadline on keeping the \$100 introductory event. It is a proprietary software. The goal of the project is to work with smaller, local businesses.

A recommendation was made to refer it to the Organizational Committee with a report being expected at the next meeting.

c. FY Allocation for Michigan Online

d. FY Allocation for Consumers Energy

A motion was made to approve expenditures up to \$360 for Michigan Online and up to \$1,200 for Consumers Energy during FY 2010-2011. Passed.
Reeves/Gilbert m/s/p

e. Board Member Terms

These the proposed terms and have not yet been passed by the City Council.
There are two positions

A motion was made to approve these terms with the correction of the dates from 2013 to 2014 for the 4 year terms and with the approval of City Council. Passed. Busci/Treen m/s/p

f. Annual Report and Self-Assessments

All Board members must fill out a self-assessment by August 6, 2010, preferably by each committee's July meeting. The Annual Report does not require any actions on the part of the Board.

g. Rotary Request

The request was sent to the Org Committee who upon further research have concluded that the membership would be beneficial to Mainstreet. A motion was made to approve the Rotary membership request as stated in the report. Passed. Gilbert/Reeves. m/s/p

h. Downtown Trash Pickup Update

American Waste Services are willing to do once a week pick-up at \$1 a trash can as a gap measure until hearing back from Shiawassee County Youth Services.

A motion was made to approve American Waste Services empty the trash for \$30 a week until another option is determined. Passed. Busci/Frederick. m/s/p

i. Committee Updates

i. Organization

1. Volunteer Job Descriptions

Busci gave an overview of the Committee Member's job description. A suggestion was made to add a signature line to the description to show that the members have moved onto commitment from visitation/trying out the committee. The description will get back to the committee for tweaking and be brought back in August.

ii. Promotions

1. Banner Update

There are a total of 88 poles down M-21. With alternating poles for banners to be applied as double banners on each pole there would be a need for 92 banners. The cost per banner is \$42 which would total over \$4000. A quote has come in from SLM on brackets for the banners and their cost comes to an estimate \$8 a piece. For the 2010/2011 budget new brackets and one set of banners could be purchased. Banners for Curwood Festival, Arts Council, etc. would be purchased by the organization and then procurement and hanging would be handled by Mainstreet. The 45 inch banners infringe upon the sign ordinance, so a recommendation was made to talk to the Council about being allowed to use the larger banners on M-21 with the 35 inch for any Washington St banners at such a time as they may be added.

A motion was made to present to City Council to allow 45 inch banners on M-21 to be used. Passed. Reeves/Acton m/s/p

2. Artisan Market Update

Things are going well. Artisan Market bags are for sale. The first annual pie eating contest will be held on July 22nd. Skating and biking occurring in the corner park is ruining the flowers and

stage, so a request was made to take steps to prevent this with the suggestion of a sign as well as anchoring the table. This discussion was sent to Design committee for consideration.

A motion was made that the board allocate an amount up to \$2,300 to be spent on the remaining expenses on the remaining expenses of the 2010 Artisan Market. Passed. Gilbert/Acton.
m/s/p

3. Washington St. Streetscape Update

Construction is moving ahead of schedule. All cement will be poured by sidewalk sales though all brickwork may not be completed at that time.

4. Strolling the Streets Update

Brochures will be coming out today. The largest portion still being worked on is the Family Fun part of the event.

iii. ER

1. Block Captain Update

2. Breakfast Update

Approximately 45 people attended the breakfast. Block captains are in place for all but one block and should have reporting back from them all at the next committee meeting.

iv. Design

Kraus exited at 8:45am

1. Fountain Subcommittee Update

Dave Acton explained the background of the Fountain Committee and the creation of the RFP

A motion was made to send out Fountain RFP as written.

Bucsi/Reeves m/s/p

Busci exited at 8:54am

2. Flower Basket Update

Burg let the board know about the flower basket thank you and stickers that have been distributed. A thank you advertisement will appear in both newspapers in the next month.

j. Adjournment

Motion to adjourn was made at 9:10 Reeves/Gilbert
m/s/p

Submitted by:

Alaina Kraus, Secretary