

Owosso Main Street Regular Meeting Agenda
Wednesday, August 4, 2010 --- 7:15 a.m.
Owosso City Council Chambers – 301 W Main
OWOSSO, MICHIGAN

Meeting was called to order by Chairman John Hankerd at: 7:19am

PRESENT: Chairman Hankerd, Susan Treen, Alaina Kraus, Dave Acton, Barb Bucsi, Mayor Benjamin Frederick, Barb Spagnuolo, Bill Gilbert (7:33)

ABSENT: Jeff Reeves

ALSO PRESENT: Ron Baker, Mike Espich, Jackie Leone, Don Crawford

2) Review and approval of minutes of July 7, 2010.

Motion to approve the minutes of the meeting July 7 to be accepted with the adjusted end time of 9:10. Passed Acton/Bucsi m/s/p

3) Citizens Comments and Communications

4) Financial Report for June 2010

- a. **Budget Report Detail**
- b. **Check Register**

5) Items of Business.

a. Natalie Burg Letter of Resignation

b. Payment of Invoices

- i. **Invoice to City for Copies - \$108.78**
- ii. **Invoice to Kelly's Refuse for waste service - \$125.00**

A motion was made to pay invoices for \$108.78 to the City of Owosso and \$125 to Kelly's Refuse for waste service as presented. Passed. Franklin/Bucsi m/s/p

c. Curwood Festival Survey Results & Discussion

A survey was sent out via e-mail. Data from summary was included in board packet. Approx. a 10% return rate on the survey. Suggestion made to utilize black captains in future surveys. There appears to be a general a feeling that the businesses don't feel Curwood supports their businesses. Espich would like to see the businesses embrace the festival and open during the festival itself. Reiterated that they give back all they get to the community. Treen shared that visitors don't come as far as her location because Curwood is far enough away people don't walk through downtown. She does, however, support the festival and would like to see perhaps more of the festival integrated downtown. Acton suggested that one of the Mainstreet committees meet with the Curwood committee to go over the main goals and objectives for the festival and how to best work together moving forward. The suggestion was made by Hankerd that the Promotions committee work with the Curwood Committee. The committees will begin to meet together now in planning towards the 2011 event.

d. Letter of support for SRI

The council passed a letter of support 2 meetings ago to support the SRI and Franklin brought forth that a letter of support be issued from our board as well to be included with their grant request packets.

Motion made to support and work with the Steam Railroading Institute as suggested. Passed Busci/Gilbert m/s/p

e. Trash Pick-Up Update

American Waste Services was unable to take on trash pick-up, but Kelly Refuse was able to take on once a week pick-ups for \$125. This was set-up as a two month interim coverage while waiting to hear from Shiawassee Youth Services.

The second month is currently starting of that coverage. Suggestion was made to move a low traffic trash receptacle closer to the Post Office so that the same number of stops exist for Kelly's without the trash overflowing. The new trash receptacles will be larger and easier to empty once they arrive.

Motion to keep Kelly's on an interim basis until another solution becomes available. Passed. Gilbert/Acton m/s/p

f. Construction Update

Construction should be completed by the end of August. The last step will be the plantings, which are handled differently through the VSI. That will not be completed until October. New signal poles are going in at Washington and Main. That work should be done within the week.

g. New Manager Hire Process

Michigan Mainstreet is willing to help as much as we would like them to in the process of hiring. Burg recommends that a small committee be established to handle the overview and posting of the position. Hankerd recommends a group of 3 or 4 people be on the committee to review the job description and move forward. Hankerd, Treen, Acton and Busci all volunteered to be a part of that committee and will begin meeting tomorrow. Gilbert brought to the group's attention that this is likely going to be more of an 8-10 week process minimum. Don shared that there is likely to be a fast response. In the interim the Community Development Director will help fill in. If the process is stretched out, Burg is willing to help on a contractual basis of a couple of days a month. Hankerd is willing to chair the search committee.

A motion was made to form a search committee and to review applicants and make decisions towards hiring. Passed. Busci/Acton m/s/p

h. Committee Updates

i. Organization

The brochure has been approved, trinkets are ordered and progress is being made on the website.

1. Volunteer Job Description

A motion was made to accept the Volunteer Job Description as presented. Passed. Franklin/Acton m/s/p

2. City Center

Soft roll out occurred approx/ two weeks ago. It is felt that we should be a part of it. It is \$100 a month to be a part of it. The City Center group is looking at decreasing that price for non-profit groups. A proposal will be put together for the next board meeting.

ii. Promotions

1. Banner Update

Research has been done and proposals are being waited on.

2. Artisan Market Update

A motion was made to allocate an additional \$300 to Artisan Market. Passed. Gilbert/Bucsi m/s/p

3. Washington St. Streetscape Update

A suggestion was made that the tables be removed except for use during Artisan Market until a bolt system can be established to keep the tables from being damaged further by skateboarders.

Work needs to be done on the weed issue downtown. There are a number of places where they have become rampant. A

suggestion was made that a collaboration occur between design and promotions because a plan has been started and needs to be set forth. Suggestion was made that areas be 'adopted' by local organizations with a visible designation of recognition like the highway clean-up program.

4. Strolling the Streets Update

The event went very well. There were some issues with the sidewalk, but otherwise it went well. A survey was sent out. There were not a lot of responses but the responses were all positive and cited that sales may have been a little down but it was likely related to the heat and rain. Merchants appreciated the rebranding and support of Mainstreet. A suggestion was made that a water event be added next year to beat the heat.

5. Upcoming Events

Baker College Day in October and the Art walk is coming up in November. Volunteers will be needed. Sue Treen gave updates on the progress of Artwalk, Glow Owosso and Baker College week

Kraus exited at 8:45.

iii. ER

Gilbert gave an update on Block Captain progress

iv. Design

1. Fountain Subcommittee Update

Acton reported the process of the fountain selection process.

A motion was made to accept the "helix" design by Arthur Johns as proposed by the fountain subcommittee.
Gilbert/Bucsi m/s/p

2. Street Furniture Recommendations

Acton reported the process of the street furniture selection process. He proposed the design committee's bench and trash receptacles and reported that a subcommittee has been created to further investigate bike rack designs.

Frederick/Bucis m/s/p

i. Adjournment

Meeting was adjourned 8:55 gilbert/bucsi

Submitted by:

Alaina Kraus, Secretary